

2019-20 INVESTMENT FUNDS FULL APPLICATION ▶ #61

PROPOSAL SUMMARY

Project Lead Name	Kathleen Peterson
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Project Lead Division	Academic Affairs
Project Lead Department	Nursing
Proposal Title	Making Online Course Content Compliant with ADA Course Accessibility Guideleines

A. PROPOSAL DESCRIPTION**A-1. Describe the proposed project/initiative**

This project funds the cost associated with closed captioning highly technical content created for online use within the Department of Nursing. Freely available captioning options have been tested repeatedly within the department for online use and are not accurate, timely, or user-friendly. In our tests, these programs require an additional three to four hours of faculty time to correct and edit one hour of video captioning. The department tested Rev.com which proved to be a significantly more accurate and feasible option. All captioning projects at Rev.com are reviewed by a human content expert before being returned to faculty for minor editing. The University of Rochester and the University of Buffalo have also experienced extensive challenges accurately captioning technical and nursing/medical related content and have elected to use Rev.com. Inaccurate captioning affects learning, understanding, and engagement for all students, those with and without disabilities. Accurate captioning is essential for those who rely on it due to a disability. Even students without disabilities have reported to faculty how distracting, confusing, and misleading inaccurate captioning is within their nursing courses.

B. TYPE OF FUNDING

B-1. What type of funding have you been invited to apply for? **Strategic Priorities Fund** - to provide one-time temporary funds for projects that directly address a measure of success in the strategic plan identified as a funding priority by Goal Groups for the 2019-20 funding cycle.

B-2. Applications for Strategic Priorities funds must indicate which ONE of the following measures of success the project/initiative addresses: 1.8 Campus climate and EDI initiatives

C. STRATEGIC ALIGNMENT

C-1. Outline the ways in which the proposed project will contribute to the College Strategic Plan, and the specific Measure of Success you selected in question B-2.

Your narrative must:

(1) Identify the measure of success you selected in question B-2 above, and

(2) Be explicit in describing *how* the project contributes to that measure.

Measure of Success: Our campus climate data will show continual improvement, and, based on assessment results, resources will be dedicated to addressing issues of diversity in the curriculum and in faculty/staff representation, as well as equity in student retention, completion, and opportunity. We will make demonstrated progress towards the Equity, Diversity, and Inclusion (EDI) goals outlined in the Strategic Plan for EDI.

This project will allow all courses in the Department of Nursing to be ADA compliant with all online, hybrid and face-to-face classes by having closed captioning completed for all videos and voice over lectures in all classes. This directly related to equity, diversity, and inclusion of all students.

D. OBJECTIVES & ASSESSMENT MEASURES

Successful applications must include well-defined assessment plans that include clear measurable objectives and specify the measures/data that will be used to determine if each objective has been met.

D-1. Short-term Goals/Objectives:

What measurable goals or objectives do you hope to achieve with this project in the short-term, meaning within the one-year time frame for which funds are available (fiscal year 2019-20)?

1. All traditional and second degree nursing program courses will have department created videos and voice over lectures closed captioned and ADA compliant.
2. All RN to BSN online nursing program courses will have department created videos and voice over lectures closed captioned and ADA compliant.
3. All graduate nursing program courses will have department created videos and voice over lectures closed captioned and ADA compliant.

D-2. In the previous question, you identified the measurable short-term objectives you hope to achieve with your project. For each objective listed, explain what measures or data you will use to determine if that goal has been met.

1. At the end of the 2019-2020 academic year, the chair of the Department of Nursing will insure by a review of courses in Blackboard, that all videos and voice over lectures in the traditional and second degree nursing programs will have been sent to Rev.com and will be ADA compliant with closed captioning.
2. At the end of the 2019-2020 academic year, the chair of the Department of Nursing will insure by a review of courses in Blackboard, that all videos and voice over lectures in the RN to BSN nursing program will have been sent to Rev.com and will be ADA compliant with closed captioning.
3. At the end of the 2019-2020 academic year, the chair of the Department of Nursing will insure by a review of courses in Blackboard, that all videos and voice over lectures in the masters program will have been sent to Rev.com and will be ADA compliant with closed captioning.

D-3. Long-term Goals/Objectives:

What measurable long-term goals or objectives (if any) do you hope to achieve with this project in the long-term, meaning beyond the one-year time frame for which funds are available (fiscal year 2019-20)?

Ensuring ADA compliance and appropriate access to accurate course content for all students in the online nursing programs while decreasing the faculty burden involved in creating high quality, engaging technical online content.

E. IMPLEMENTATION PLAN

E-1. Identify the specific activities to be funded from the Investment Fund along with an estimated timeline for implementation. All activities and expenditures must occur within the stated one-year period of fiscal year 2019-20.

July 1, 2019: Faculty to identify all courses that have videos or voice over lectures that will need to be sent to Rev.com.

August 1, 2019: All videos and voice over lectures in the masters program, first year, will be sent to Rev.com. Faculty will have all edited and embedded by October 1.

October 1, 2019: All videos and voice over lectures in the traditional and second degree programs will be sent to Rev.com. Faculty will have all edited and embedded into Blackboard by December 1, 2019.

December 1, 2019: All videos and voice over lectures in the RN to BSN program will be sent to Rev.com. Faculty will have all edited and embedded into Blackboard by February 1, 2020.

February 1, 2020: All videos and voice over lectures in the masters program second year will be sent to Rev.com. Faculty will have all edited and embedded into Blackboard by April 1, 2020.

April 1, 2020: Chair will begin assessment of short term goals to insure that all work has been completed. This assessment will be complete by June 1, 2020.

June 2020: Final reports will be written and submitted.

F. CONSULTATION & AUTHORIZATION FORMS

F-1. This proposal includes (check all that apply):

F-1b. Upload the signed Stipend Authorization Form here.

F-2. For requests involving technology. The Chief Information Officer (Bob Cushman or his designee) has reviewed this proposal.

Not Applicable

F-3. For requests involving alterations of facilities, the Vice President for Administration & Finance (Jim Wall or his designee) has reviewed this proposal.

Not Applicable

F-4. Upload the signed Technology and/or Facilities Consult Form(s) here.

G. BUDGET

G-1. Upload your itemized budget here. Use the Excel Budget Spreadsheet sent to you in your notification email.

 Peterson 2019-20 Investment Fund Budget.xlsx

G-2. Total Amount Requested from Investment Funds \$39760.00

G-3. Please provide a narrative explanation for your budget. Provide further detail than what is included in the spreadsheet and offer a justification for expenses.

The cost of captioning completed by Rev.com is \$1.00 per minute. The number of minutes of faculty created recordings and videos is as follows:

Traditional and second degree programs = 2,060

Fully online RN to BSN program = 4,940

85% online graduate program - 32,760

Total number of minutes of captioning needed: 39,760. As Rev.com charges \$1.00 per minute, the total budget is \$39,760.

G-4. Does your budget include an application for an internal loan? No

G-5. Please explain why the proposed project cannot be self-funded from existing Department, School or Division resources.

The department, school or division does have have the fiscal resources of \$39,760 to pay for this.

The department of school will pay for captioning updates in the future.

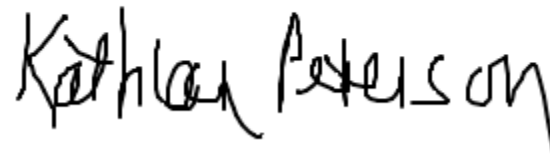
H. ADDITIONAL INFORMATION

H-1. Use this space to provide any additional information to assist in the review of the proposal.

N/A

Upload up to 3 supplemental files here.

Project Lead Signature



Entry Info

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