| Unit/Office 2014-2015 Goals & Assessment Plan

2014-2015 Closing the Loop Summary

2015-2016 Goals & Assessment Plan | Unit: Community Development

Director: Karen Podsiadly |
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Unit Mission: The Department of Community Development provides opportunities for interaction between students, faculty, staff, and community members. The department aims to foster understanding and collegiality between various constituents within the college community in the spirit of integrity, civility and social justice.

2014-2015 Assessment Plan
This section summarizes the unit plans for progress toward strategic goals.

Strategic Plan Construct	Divisional Priority/Objective(s)	Unit Goal	Assessment Objective	Assessment Results	Resources Used	Outcome/Status
Co-curricular Programming & Supportive Services	Civic Engagement & Student Leadership	Support the campus' engaged learning efforts through civic learning and democratic engagement	Facilitate 20 (10 during each semester) community service workshops/ presentations for members of the campus community

By October 2014, identify at least 5 | Community Service Fall presentations:
- 5-Connecting as an Off-Campus Student
- 2-res-life presentations
- 1-IGC
- 1-Senior council
- 1- ADP
- 1-Athletics | Opportunities to enter student learning environments to promote community service.

List of key on campus organizations, faculty/staff | ComDev facilitated 37 presentations during the year, with 15 specifically geared toward Community Service.

Community Service Ambassadors (CSA) coordinated 3 service projects during the spring semester. |

Strategic Plan Construct	Divisional Priority/Objective(s)	Unit Goal	Assessment Objective	Assessment Results	Resources Used	Outcome/Status
			students to serve as community service ambassadors. Enrolled in TurboVote Participation in the Martin Luther King Jr. Day of Service	- 1-CSA - 1-Off-Campus Welcome Back - 1-EOP Community Service Spring Presentations: - NYC bus trip Identified 5 students to serve as community service ambassadors. A system has been set up to record service hours completed by club sports and fraternities and sororities.	members, and departments naturally engaging in service. Students who are passionate about making an impact in the community. Collaboration with Coordinator of Service & Community Building to increase number of service hours submitted as self-reported experiences by organizations. See KPI	Successful enrollment within the TurboVote system. See Closing the Loop
Learning Environment and Quality of Place	Retention of our Students	Provide off-campus student population with tools and	By the beginning of the Fall 2014 semester, create a newsletter that corresponds with	Number of Off-campus students who interact with various off-campus student services websites,	Off-campus online newsletter Collaborations with key members	Published 4 newsletters during each semester, fall and spring.

Strategic Plan Construct	Divisional Priority/Objective(s)	Unit Goal	Assessment Objective	Assessment Results	Resources Used	Outcome/Status
		resources to advocate for equitable access to programs, services, and engagement opportunities regardless of place of residence.	student needs and issues throughout the academic year. Promotion and marketing of programs, services and engagement opportunities available to off-campus students.	myBROCKPORT page, visit the office and participate in outreach activities.	of the campus community Opportunities to engage in conversations with off-campus students on an ongoing basis.	Pre-loaded all off-campus students into myBROCKPORT. Coordinated off-campus fall semester Welcome Back program. Coordinated Off-campus spring semester Appreciation Days.
Co-curricular Programming & Supportive Services	Civic Engagement & Student Leadership	Through additional promotion, The Space – Student Organization Resource Center will provide students, officers, faculty, staff,	Utilize High Impact Practice research to build a Student Organization Leader and Advisor Policies Manual for the Fall 2014 semester.	The Summit was held in October 2014 with collaboration with Leadership Development Program and Brockport Student Government to provide training and resources in addition to fostering a sense of community for our leaders. 15	Collaborations with Leadership Development Program and Brockport Student Government for training opportunities, including The	Student Organization Leader and Advisor Policies Manual draft was created in Summer 2014 and was finalized June 2015.

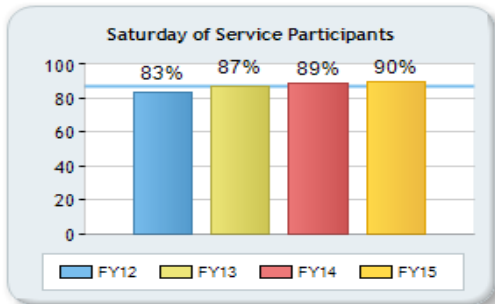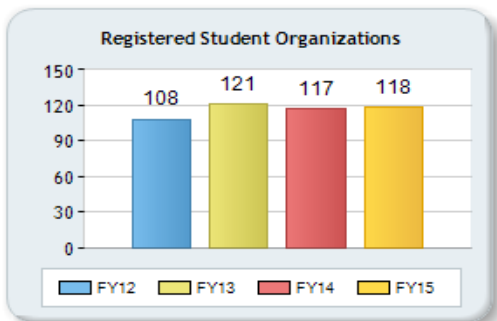| Strategic Plan Construct	Divisional Priority/Objective(s)	Unit Goal	Assessment Objective	Assessment Results	Resources Used	Outcome/Status
		and advisors with the skills and resources for effective leadership within student organizations.	Build a model of training opportunities along with resources and materials for Fall 2014 semester.	student leaders attended.	Summit retreat off-campus. Title IX workshop for advisors	Draft model of training opportunities and resources to be created in AY 15-16 Develop system in partnership with BSG to record service hours submitted by BSG clubs. Continue to partner with LDP, BSG, Title IX Coordinators, Community Development and Campus Recreation to grow the student organization resource and training model.
Co-curricular Programming	Civic Engagement & Student Leadership	Develop Inter-Greek Council to have the necessary skills	Focus the Fall 2014 semester on the history of each chapter and	During the dedicated session for Fraternity & Sorority Life at the Student Leadership	Partnered with chapter, local and	The Greek standards board was trained in collaboration with the Student

Strategic Plan Construct	Divisional Priority/Objective(s)	Unit Goal	Assessment Objective	Assessment Results	Resources Used	Outcome/Status
& Supportive Services		to function as a council.	awareness of the Fraternity & Sorority Life system. Greek Standards Board that will define standards for Fraternity & Sorority Life. Develop goals for Fraternity & Sorority Life system with the support from campus and local advisors.	Conference, 3 of the chapters highlighted their history, philanthropy and principles to the other chapters. In addition to their own philanthropy and service projects, IGC came together as a system and supported a fellow member who had a tragic fire in her residence. Members of IGC took it upon themselves and went out into the community and shoveled snow around fire hydrants throughout the town/village.	regional alumni advisors. Collaborated with Student Conduct to establish Greek Standards Board.	Conduct staff. Definition of standards for the system will be developed in AY 15-16. In addition, we developed National Panhellenic Council as they returned to the Formal Recruitment model in the Spring 2015 semester and also held interviews for their various vacant positions.

Strategic Plan Construct	Divisional Priority/Objective(s)	Unit Goal	Assessment Objective	Assessment Results	Resources Used	Outcome/Status
Co-curricular Programming & Supportive Services	Community Building	Expand the use of myBROCKPORT as a one-stop student involvement platform for students by building relationships with campus partners	Increased number of page views for myBrockport Increased number of enrollees in Curriculum Use of myBrockport in campus elections	Total page views in 2014-2015: 746,442 First successful campus wide online voting for Brockport Student Government election. Total votes: 1,173 Total number of page views for my Co-Curricular Transcript (myCCT): • Transcript page: 1,749 • Experiences pages: 3.519 Number of students who enrolled in Curriculums: • Eagle Empire: 5,312 • Leadership Development Program: 282	Google Analytics	The system's 4th year since implementation on campus was a success. The system is gaining momentum related to its curriculums, groups, Co-Curricular Transcript and supporting departments on campus. See Closing the Loop section for further reflection

Strategic Plan Construct	Divisional Priority/Objective(s)	Unit Goal	Assessment Objective	Assessment Results	Resources Used	Outcome/Status
Co-curricular Programming & Supportive Services	Community Building Civic Engagement & Student Leadership	Increase the level of awareness of the resources Community Development provides the campus community	Outreach to at least 20 departments on campus Student staff trained to articulate the message of the department At least 80% of respondents able to articulate the role of Community Development on campus	• 88 responses to the outreach survey • Outreach Representatives presented to 22 departments/offices • Outreach Representative indicated that this role improved their public speaking skills. • Paper Survey: 85% indicated that they understand what the 4 functional areas of Community Development were. • Respond App Survey: 87% indicated that they understand what the 4 functional areas of Community Development were.	Student Staff serving as Outreach Representatives facilitating presentations to campus departments, clubs, and organizations utilizing Campus Labs Student Response Tool as well as Paper Surveys. The Student Response Tool is a formative assessment tool that will allow you to embed quick, direct measures of learning into lectures, workshops, trainings, and other learning experiences.	The data shows that the outreach presentations were successful in increasing the awareness of Community Development resources. Student staff members improved public speaking skills, and their ability to build relationships with on campus constituencies to expand the Community Development's mission. Additional information provided in the Closing the Loop section

Creating a Culture of Evidence & Continuous Improvement

The College at Brockport is committed to improving program effectiveness and the quality of the student experience through assessment data. The use of assessment data will contribute to the culture of evidence within each unit and the overall campus community. This section allows units to report administrative assessment data that might not necessarily be tied to a specific goal, but illustrates program or unit effectiveness.

Assessment Objective	KPIs/Benchmark	Outcome/Results	Analysis
To meet 87 % of the total number of full-time, first-year students who participated in Saturday of Service	**Saturday of Service Participants** (bar chart showing: FY12 83%, FY13 87%, FY14 89%, FY15 90%)	Exceeded goal by involving **90%** of the total number of incoming full-time, first-year students in SOS**.** This resulted in **980** students out **1,090** total incoming full-time, first-year students participating in SOS.	The infusion of this event into Orientation & Welcome Week has been vital to the continued growth and success of the SOS event. Increase the number of IGC organizations that serve as project sites. Increase the number of faculty/staff members who serve as Team Leaders
Number of registered student organizations	**Registered Student Organizations** (bar chart showing: FY12 108, FY13 121, FY14 117, FY15 118)	118 registered organizations as of 6/30/15: • Academic Honor Societies: 7 • Club Sports: 22 • BSG clubs: 75 • Fraternities & Sororities: 5 plus 2 councils • Interest Groups: 13 Number of new organizations: 13 Number of student organization leaders: 320 Number of student organization advisors: 87	Work to streamline the process for a new organization to become registered and then recognized at the College. Each different type of organization has a different starting point: interest group, club sport, BSG club, and fraternity/sorority. Academic Honor Societies: Work with academic honor societies and their stakeholders to assist with their operation as student organizations and register them with the College. Further define the policy for registration.

2014-2015 Closing the Loop Summary Report

The following report outlines the assessment tools used and data compiled in regard to **no more than three** unit/office goals from 2014-2015. It will also highlight the proposed action items and recommendations for the next year. Please note that this information will be included in the EMSA Briefing Book.

2014-2015 Goal: Support the campus' engaged learning efforts through civic learning and democratic engagement

Tool Used: *A Multi-Campus Study of the MLK, Jr. Day of Service Online National Survey*

Data/Results:

25 students participated as volunteers at Foodlink (our Regional Volunteer Center) in the city of Rochester for the event. 40% (10 out of the 25) participants completed the online survey. Of the students who completed the online survey:

- *80% would participate in future service events.*
- *70% would donate money to a community.*
- *90% indicated that the service provided to the organization was "Very Valuable".*
- *80% indicated that "As a … I am more aware of a number of community issues that need to be addressed".*
- *80% indicated that "As a … I have a better sense of who I am, which now includes a sincere desire to be of service to others".*
- *90% indicated that "As a … I have gained more knowledge to plan or help implement an initiative that improves the community".*

Summary/Conclusions:

This was the 4th year the College has collaborated with area colleges via the Rochester Regional Network (RRN) to participate in MLK Day service projects in the city of Rochester in one day. This also marks the first time the College was invited to participate in a national research study of attitudes towards civic engagement following participation in the 2015 Dr. Martin Luther King, Jr. Day of Service. The purpose of the study was to gain a further understanding of how civic-mindedness develops following participation in the MLK, Jr. Day of Service, to learn more about preliminary planning of various campuses, and to learn more about the perceptions of community partners participating in MLK, Jr. Day of Service activities.

Recommendations/Action Items for next year:

- *Develop strategies for recruiting more local off-campus students to participate in MLK Day of Service.*
- *Continue working with RRN and SUNY to report results of MLK Day.*

Methods for disseminating results: *Data from participant surveys were forwarded to SUNY and shared at the NASPA/ADP CLDE Conference in Orlando, FL.*

Sentence to be included in EMSA Briefing Book:

90% of the students who completed the online survey indicated that they Agree to Strongly Agree with the following statement: "As a … I have gained more knowledge to plan or help implement an initiative that improves the community" as a result of participating in MLK Day of Service.

2014-2015 Goal: Expand the use of myBROCKPORT as a one-stop student involvement platform for students by building relationships with campus partners

Tool Used: *Google Analytic to gather myBROCKPORT usage, feedback from campus partners, assessment from ComDev Outreach Representatives*

Data/Results:
- *Total page views in 2014-2015: 746,442*
- *First successful campus wide online voting for Brockport Student Government election. Total votes: 1,173*
- *Total number of page views for my Co-Curricular Transcript (myCCT):*
  - *Transcript page: 1,749*
  - *Experiences pages: 3.519*
- *Number of students who enrolled in Curriculums:*
  - *Eagle Empire: 5,312*
  - *Leadership Development Program: 282*
- *Student Organization management*
  - *Streamlined Fraternity & Sorority Life and Campus Recreation's club sports recruitment and membership efforts*
  - *Met with Brockport Student Government to explore additional uses of system to meet their needs (5K Challenge, Finance, constitution review)*
- *Outreach presentations data: Reached out to 22 campus groups/offices and presented on the benefits and uses of myCCT*

Summary/Conclusions: *The system's 4th year since implementation on campus was a success. The system is gaining momentum related to its curriculums, groups, Co-Curricular Transcript and supporting departments on campus.*

Recommendations/Action Items for next year:

- *Further develop relationships with campus partners in regards to student involvement*
- *help organizations and departments use the system to promote events, services, and involvement opportunities*
- *utilize the "Class of" pages to create online community for affinity groups*
- *increase myCCT awareness on campus*
- *promote CORQ, the new app for the system*

Methods for disseminating results:

- *Daily Eagle article will go out after June 30th with highlights from the year and again after start of new academic year.*
- *Admin users of myBROCKPORT will receive emails with suggestions on how to use system to promote events, increase involvement and manage groups*

Sentence to be included in EMSA Briefing Book: *In its 4th year, myBROCKPORT is gaining momentum as the one-stop site for student involvement as student use increases, campus partnership and buy-in increase and enrollment in curriculums increase.*

2014-2015 Goal: Increase the level of awareness of the resources Community Development provides the campus community.

Tool Used: *Student Staff serving as Outreach Representatives facilitating presentations to campus departments, clubs, and organizations utilizing Campus Labs Student Response Tool as well as Paper Surveys. The Student Response Tool is a formative assessment tool that will allow you to embed quick, direct measures of learning into lectures, workshops, trainings, and other learning experiences.*

Data/Results:

- *Achieved a total of 88 responses to the outreach survey from both the Respond App and Paper Surveys.*
- *Outreach Representatives presented to 22 different departments/offices on campus*
- *38 students responded to the outreach survey using the Respond App.*
- *50 students responded to the outreach survey using the Paper Survey.*
- *Outreach Representative indicated that this role improved their public speaking skills.*
- *Out of the total number of students who took the outreach Paper Survey, 85% indicated that they understand what the 4 functional areas of Community Development were.*
- *Out of the total number of students who took the outreach Respond App Survey, 87% indicated that they understand what the 4 functional areas of Community Development were.*

Summary/Conclusions: *The data shows that the outreach presentations were successful in increasing the awareness of Community Development resources. Student staff members improved public speaking skills, and their ability to build relationships with on campus constituencies to expand the Community Development's mission.*

Recommendations/Action Items for next year:
- *Reach out to departments/offices in the beginning of the year instead of presenting in the middle of the year.*
- *Ensure that there is reasonable Wi-Fi connection when using the Respond App during presentations.*

Methods for disseminating results:
- *Data from the Respond App was transferred to a Microsoft Access Database.*

Sentence to be included in EMSA Briefing Book:
- *Out of the total number of students who took the outreach Respond App Survey, 87% indicated that they understand what the 4 functional areas of Community Development were.*

2015-2016 Assessment Plan

This section summarizes the unit's future plans for progress toward strategic goals.

Strategic Plan Construct	Divisional Priority/ Objective(s)	Unit Goal	Assessment Objective	Assessment Measures	Resources Needed	Action Plan	Person(s) Responsible
Co-Curricular Programming and Support Services 4, 4.1 7, 7.3	Civic Engagement and Student Leadership Community Building	As a result of Community Development initiatives, students will engage in opportunities to work collaboratively across and within community contexts, take action to tackle community problems and articulate a clarified sense of civic identity.	At least 500 people utilizing TurboVote (registration, reminders, mail-in ballots) Involve students in the planning of at least 10 community service opportunities each semester At least 800 Community Service Experience entries created on myBrockport 90% of LDP students able to articulate the impact they have had on the community through service and leadership.	Increased participation rates in TurboVote Community Service Hour Tracking and Reflections on myBrockport Leadership Development Program rubrics, reflections and surveys Multi-Institutional Study of Leadership Campus Specific Questions related to civic involvement (benchmark)	AAC&U Civic Engagement Value Rubric myBrockport experiences tool and curriculum Data from MSL (2010 and 2015) TurboVote voter registration platform Funding for related programs/ speaker series NASPA Lead Initiative	For this year, much work will be done to align pre-existing programs (service initiatives, Leadership Development) more explicitly with outcomes related to democratic engagement and determine baseline data and assessment tools for measurement. Priority will be given to determining strategic vision for these initiatives and establishing relevant key performance indicators	Kim Piatt Rich Harris

Strategic Plan Construct	Divisional Priority/ Objective(s)	Unit Goal	Assessment Objective	Assessment Measures	Resources Needed	Action Plan	Person(s) Responsible
Co-Curricular Programming and Support Services 4 4.4	Community Building Diversity and Inclusiveness	As a result of Community Development initiatives, members of the Brockport campus and community will engage in meaningful dialogues and will be able to skillfully negotiate a shared understanding with diverse others.	At least 3 training sessions offered for faculty/staff and students on engaging in critical conversations about diverse topics At least 5 Deliberative Dialogue sessions offered. At least 10 "Table Talk" sessions offered to Green Leadership Students, led by Presidential Leadership Students 75% of Deliberative Dialogue/Table Talk participants indicating they were able to consider more than one worldview and differing perspective as a result	Number of training sessions offered/attended Participation rates Participant reflections Divisional recruitment of diverse candidates Multi-Institutional Study of Leadership – questions related to Socio-Cultural Conversations	Opening Doors Faculty/Staff/ Student Trainings Funding for related programs/ speaker series Recruitment of diverse candidates AAC&U Intercultural Knowledge and Competence Value Rubric	In order to better create an inclusive campus community, initiatives and trainings to engage members in meaningful dialogues about a variety of topics will be a focus this upcoming year. Additionally, greater emphasis will be given to recruitment and hiring of diverse candidates to allow more fruitful conversations with a diverse array of perspectives and experiences. Trainings and opportunities for crucial conversations will be strategies to achieve this goal.	Karen Podsiadly

Strategic Plan Construct	Divisional Priority/ Objective(s)	Unit Goal	Assessment Objective	Assessment Measures	Resources Needed	Action Plan	Person(s) Responsible
Co-Curricular Programming and Support Services 4	Community Building

Retention of our Students | As a result of Community Development initiatives, Enrollment Management and Student Affairs professional and student staff will engage in training and experiences designed to build the knowledge, skills and attitudes necessary to excel in their roles. | Graduate Assistants reporting growth in at least 7 competency areas through the cohort program

At least 50 applicants for the Summer Intern program and 30 applicants for the EMSA graduate Assistant program.

85% of student leaders ability to articulate the role they play in building an inclusive Brockport community | Needs Assessment

Pre/Post Tests of graduate assistant and summer intern cohorts

Collaborative training survey | NASPA and ACPA Professional Competency Areas for Student Affairs Professionals

Funds for training resources | This year will be the pilot launch of the GA Cohort program. A needs assessment will provide an idea of the training areas necessary for staff development. Additionally, collaborative training's revitalized approach will promote the growth of student staff members. | Karen Podsiadly

Kim Piatt |

Strategic Plan Construct	Divisional Priority/ Objective(s)	Unit Goal	Assessment Objective	Assessment Measures	Resources Needed	Action Plan	Person(s) Responsible
Co-Curricular Programming and Support Services 4 7, 7.3	Civic Engagement & Student Leadership Community Building	As a result of marketing and branding initiatives, members of the college and larger community will recognize the mission, purpose and strategic goals of Community Development.	At least 1000 followers on LDP and ComDev twitter accounts. At least 750 likes to each Facebook account At least 70% of people asked will be able to articulate the mission of the department At least 200 Faculty, Staff and Alumni volunteers/partners assisting with Community Development Initiatives At least 5 collaborative initiatives/events with other members of the campus and community each semester	Social media numbers (e.g. twitter followers and engagement) Number of collaborative programs with other offices and community members Community partner database Number of faculty/staff/ alumni/communit y volunteers with programs Quick surveying of the knowledge the campus has about the role of community development	Departmental SWAG Community Ambassadors iCitizen and other social media platforms Funding for collaborative programs	With the establishment of a new focus for Community Development and the integration of the Leadership Development Program, it will be important that the campus and community understand our vision. We have already started the branding process at Orientation and will be visiting APS classes and tabling in the union throughout the semester. We will also be collaborating with numerous offices on a variety of initiatives	Karen Podsiadly Kim Piatt Rich Harris

Points of Pride & Accomplishments

This section allows for you to identify points of pride and accomplishments throughout the 2014-2015 year. These points of pride may align with The College at Brockport's Strategic Plans Constructs (Academic Quality & Engagement, Co-curricular & Support Programs, Learning Environment & Quality of Place, Culture of Philanthropy & Alumni Connectedness), College Priorities, College Goals; Divisional Priorities; and Unit Goals. Also, note if the point of pride aligns with a unit goal.

Point of Pride/Accomplishment (include data/results as applicable)	Applicable Strategic Construct/ College Priority/College Goal/ Divisional Priority/Unit Goal	Additional Notes
Collaborated with Career Services on a Non-Profit Career & Volunteer Fair 253 students swiped in for the event. 100% of the students who took the survey were able to list one or more things that describe what it takes to get hired in their career field. 82.61% of students who took the survey engaged in conversation about internships. 69.57% of students who took the survey engaged in conversation about volunteering.	Co-curricular and support programs/Culture of Philanthropy and Alumni Connectedness/Community Building	The event allowed the two departments to provide opportunities for students at all levels to interact with alumni and community stakeholders around volunteer and employment opportunities.
Recognized **National Volunteer Week** by tabling and conducting a social media campaign.. Students recorded Random Acts of Kindness with #bportserves on Facebook and Twitter. Activities at the table (such as hug day Wednesday and thank you Thursday) drew in a number of students who either participated in the activities or learned about RAKs and submitting volunteer hours. The Stylus, covered NVW and RAK event.	Culture of Philanthropy/ Co-Curricular and Support Programs/Civic Engagement & Student Leadership/ Community Building	NVW is one of the ways that CD is using to create community of campus and bring awareness to the many ways in which we can become involved in civic life.
Participated in **MLK King for a Day** in collaboration with a local non-profit where over 200 local college students and community members served the	Co-curricular and Support Programs/Civic Engagement &	Results for the multi-institutional study are providing a foundation

Point of Pride/Accomplishment (include data/results as applicable)	Applicable Strategic Construct/ College Priority/College Goal/ Divisional Priority/Unit Goal	Additional Notes
Rochester community. 32 Brockport students volunteered. As a Lead Institution, Brockport was among 37 institutions participating in multi-institutional study of civic mindedness.	Student Leadership/ Community Building/ Diversity & Inclusiveness	for CLDE work that is being planned for 2015-2016.
Successful collaboration with Student Union and Activities, Campus Recreation, and BSG on **Student Organization Appreciation Day (SOAD).** A variety of activities were available for student leaders and organization members, including t-shirts for org leaders, a "Create Your Own Award" station, massages, and an Award Celebration. The Union Main Lounge proved to be a convenient location and raised the profile of the event.	Co-curricular and Support Programs/ Community Building/Civic Engagement & Student Leadership	The foundation has been laid for meaningful collaboration with Brockport Student Government and other departments.
Director provided leadership in response to the incidents around the Black Lives Matter Campaign. A series of training and conversations were had with members of the campus and local community. Over 50 students and nearly 100 faculty and staff participated in conversations which led to the adoption of an Anti-Racism Resolution and organizing of a student group, The Movement. 10 faculty, staff and students attended an Opening Doors Workshop in June 2015.	Learning Environment and Quality of Place/ Co-curricular and Support Programs/Retention of Our Students/ Civic Engagement & Student Leadership/ Community Building/ Diversity and Inclusion	Work continues to involve campus community members in training and development towards creating an inclusive campus.
Trash-to-Treasure program encouraged students to make a difference in their communities by opting to donate items to people in need. The campus combined to donate 5,720 items during the 2015 program. All proceeds benefited the Brockport Ecumenical Food Shelf and the Brockport Volunteers of America—programs that require a great deal of support to keep up with an intense demand for their services.	Co-curricular and Support Programs/ Culture of Philanthropy and Alumni Connectedness/Retention of Our Students/ Provide resources to off campus students/Community Building/Civic Engagement & Student Leadership	The program continues to grow and this year the office collaborated with the Village Code Enforcement Officer to communicate end of year good neighbor practices to students living off campus.

Point of Pride/Accomplishment (include data/results as applicable)	Applicable Strategic Construct/ College Priority/College Goal/ Divisional Priority/Unit Goal	Additional Notes
Engaged student employees in a training and outreach program aimed at communicating the role, programs and activities of the department to a variety of campus constituencies. Student employees and staff facilitated over 37 outreach activities during the academic year.	Co-curricular and Support Programs/ Civic Engagement & Student Leadership	While this program provided students with valuable experience learning to present to a variety of audiences, it also helped the department communicate its mission more effectively.
Provided support as Brockport Student Government conducted its first online election for President, Vice President, Treasurer and elected Board of Director positions. 1173 students voted in the 2015 election.	Co-curricular and Support Programs/ Civic Engagement & Student Leadership/Technology Improvements/Community Building	BSG has been far more receptive to collaboration. Now exploring adoption of the Financial Module for student organizations.
The College at Brockport was chosen as a NASPA Lead Institution. Selection provided a community of practice offering support as we work with on and off campus constituencies to influence students' ongoing commitment to civic learning and democratic engagement.	Co-curricular and Support Programs/ Civic Engagement & Student Leadership/CLDE efforts/Community Building	An application for 2015-2016 Lead Institution has been submitted with notification expected in late August.