



Unit End of Year Report

Report includes:

- 2017-2018 Annual Goals
- 2017-2018 Assessment Plan
- Key Performance Indicators
- 2017-2018 Points of Pride
- 2018-2019 Annual Goals
- 2018-2019 Assessment Plan

Unit: Campus Recreation

Director: Scott Haines, CRSS, RCSR

UNIT OVERVIEW

Unit Mission

Campus Recreation promotes student success by prioritizing student learning and development through educationally purposeful activities, leadership opportunities, and employment. We are committed to offering healthy lifestyle choices through safe, quality programming to the College campus and its surrounding communities by emphasizing student learning beyond the classroom.

Functional Goals and Division/College Mapping

Unit Functional Goals	Division Goal Mapping	College Goal Mapping
Campus Recreation will increase the knowledge and confidence of student employees through a purposeful employee training, to ensure guidelines are met for a safe and structured working environment	2, 3, 4	1.1, 1.5, 2.1, 2.6,
Campus Recreation will ensure that the student employment staff will reflect the ever growing diversity of the campus	1, 3, 4, 6	1.8, 3.7, 4.1
Campus Recreation will assess all programs and adjust to the needs and interests of the students, faculty, staff, and community members	2, 3, 4, 5, 6	1.1, 1.5, 1.8, 2.1, 2.6,

SECTION ONE: 2017-2018 UNIT ANNUAL GOALS

Unit Annual Goals	Outcome/Status
Develop a Club Sport concussion program for sports that are deemed as high risk based on NIRSA best practices to be implemented in the Fall of 2017	Achieved 190 Club Sport participants were concussion tested
Support the personal health and wellbeing of the Brockport community by increasing participation in initiatives hosted by Campus Recreation	Ongoing 38 members attended the glow yoga event. 30 students completed the group ex incentive program
Develop a 5 year facility repair and replacement plan for SERC	Ongoing A 5 year plan has been developed and will be reviewed semi-annually to ensure that we serve the patrons of SERC with up-to-date equipment
Improve systems for tracking student employees and club sport participants' engagement in community service by utilizing the college's service hour registration process (Eagle Connect)	Ongoing 1,009 community service hours were posted by Club Sport participants. One student supervisor registered over 250 community service hours

SECTION TWO, PART ONE: 2017-2018 Assessment Plan

Unit Goal	College Mission Alignment:
Develop a Club Sport concussion program for sports that are deemed as high risk based on NIRSA best practices to be implemented in the Fall of 2017	This concussion program supports the College Mission through student growth and participant engagement

Outcomes and Criteria:	Data Sources and Methods:	Assessment Data:
<ol style="list-style-type: none">1. Complete education sessions with high risk sport athletes within two weeks of completion of their participation packet2. Complete training sessions with safety officers to identify athletes who may have signs and symptoms of a concussion and follow the Campus Recreation concussion protocol	<ol style="list-style-type: none">1. Vital signs concussion screening test and evaluation2. Review baseline test by a trained professional for athletes who may have experienced signs and symptoms of a concussion	A concussion pretest was completed for 190 Club Sport participants as a baseline for high risk sports based off of the NIRSA Best Practice Rubric.

CLOSING THE LOOP

Resources Used: Athletic Trainers provided documents to use as a guideline for Campus Recreation Staff who conducted the Concussion Screening test and compiled results for participants in the sports deemed as high risk based on the NIRSA Best Practices Rubric.

Key Findings: 190 Club Sport participants completed a baseline concussion test prior to their season. No follow up testing or post-test was completed at this time.

Dissemination/Discussion of Key Findings: Concussion post-test must be completed after a concussion injury, or when an accident report is filed through Hazen Hall determining a potential head injury has occurred. Pre and post test results will then be provided to medical staff for further review of injured athletes.

Summary Sentence for EMSA Briefing Book: Due to the nationwide concerns for concussions that have grown significantly at the Collegiate Club Sport level, Campus Recreation responded by developing a concussion program to raise awareness about the topic, follow best practices and have dialogue about safety within the high risk sports and to support injured Club Sport athletes.

Unit Goal	College Mission Alignment:
Increase the number of total participants for fitness classes, which includes group exercise and personal training sessions during the 2017-2018 year	Implementing fitness and wellness related programs and services that promote engagement from the members of the Brockport community and in turn, stimulate transformation through providing healthy resources for improved quality of life.

Outcomes and Criteria:	Data Sources and Methods:	Assessment Data:
<ol style="list-style-type: none"> 1. Increase the number of participants for group exercise classes for the 2017-2018 2. Increase the number of personal training sessions during the 2017-2018 year 3. Increase the total attendance rates for fitness classes by 10% from 2016-2017 rates 	<ol style="list-style-type: none"> 1. Fusion report on Group Exercise participation 2. Fusion report on Personal Training sessions 	<p>Group Exercise participant numbers were 2579, compared to the previous year of 2,689. 4% decline.</p> <p>38 members attended the glow yoga event (mostly students). Outcomes exceeded</p> <p>Consistent student engagement and participation was present throughout the duration of the event. Outcomes exceeded</p> <p>Personal Training participant numbers were 232, compared to the previous year of 461.</p> <p>30 students completed the group ex incentive program. Outcomes met</p>

CLOSING THE LOOP

Resources Used: Human, financial resources, marketing tools and social media

Key Findings: Provided prizes and other free items as motivators to boost student participation in campus rec sponsored health and wellness events and activities

Students responded positively to health and fitness events which take place in other areas around the campus (outside of SERC)

A great deal of intentionality is necessary to schedule health and wellness events on days and times that work best to maximize student participation

Dissemination/Discussion of Key Findings: The key findings were shared with the Director of Campus Recreation. The results of these discussions stimulated additional conversation about how we can utilize this information to better improve student participation in initiatives hosted by Campus Recreation

Summary Sentence for EMSA Briefing Book:

The personal health and wellbeing of the Brockport community is best supported when programming is designed and scheduled in a manner that seeks to accommodate student scheduling and provide participation incentives such as prizes and/or food.

Unit Goal	College Mission Alignment:
Develop a 5 year facility repair and replacement plan for SERC	The 5 year plan supports the College Mission through student growth and participant engagement

Outcomes and Criteria:	Data Sources and Methods:	Assessment Data:
1. Ensure that our students are offered the most up-to-date and diverse equipment	Resources: Researching and assessing the needs of our students. Staffing time	Replacement of equipment and purchasing of new equipment was done throughout the year. Focus groups on student employment, Intramural Sports and Group Exercise were completed where programming for the department occurs. Outcome met
2. Ensure the through planned budgeting that there is money available to replace equipment in appropriate lifecycle replacement planning	Resources: twice per year review budgets in order to ensure equipment is being placed prior to end of life cycle usage. Financial and staffing time	Review of 5 year plan was reviewed and updated. Equipment for next year has been ordered and will be installed prior to the opening of the 18-19 academic year. Outcome met
3. Ensure that the fitness equipment is professionally maintained on a planned schedule	Resources: Use of professional company to maintain all fitness equipment – Vendor is G&G Fitness. Financial and staffing time	After review of the semi-annual of preventative maintenance visit from G&G Fitness , it was determined that we would add an additional visit for the 18-19 academic year in order to ensure the equipment was getting the maintenance work needed. Outcome Met

CLOSING THE LOOP

Resources Used: Campus Recreation Professional staff and G&G Fitness staff and financial resources were used. Annually cost to maintain, repair and replaced equipment for the Campus Recreation Unit is in excess of \$100,000 annually.

Key Findings: Our semi-annually maintenance program was not enough as the facility and the equipment was now in its 6th year of use.

All budgeting from previous replacement plans were enough to cover needs.

Dissemination/Discussion of Key Findings: Budgets, replacement plans and new equipment needs were discussed at staff meetings. Equipment has been ordered per the dissemination of these findings, as well as social media postings and wipe boards.

Summary Sentence for EMSA Briefing Book: As the equipment in SERC continues to age, it is a priority for Campus Recreation to cycle out our existing equipment to provide the most up to date and diverse selection of options to our students, faculty, staff and community members. An intentional plan was developed to meet and exceed these needs while appropriate budgeting for the future.

Unit Goal		College Mission Alignment:
Improve systems for tracking student employees and club sport participants' engagement in community service by utilizing the college's service hour registration process.		Tracking of community service hours supports the College Mission through student growth and engagement
Outcomes and Criteria: identify 2-3 specific outcomes related to goal and criteria for success	Data Sources and Methods: resources and tools used to assess	Assessment Data: summarize the assessment results, indicating whether outcomes were exceeded, met or not met
<ol style="list-style-type: none"> 1. Introduce the service hour registering system to the Campus Recreation student employees and Club Sport Participants 2. Update the Club Sport website to include messaging about service experiences and building a Better Brockport Community 3. Include registration of service hours process in student leader trainings 4. Update Club Sport manual to include registering service experience hours 	<ol style="list-style-type: none"> 1. Resources: Staffing hours and student participants 2. Tools: Eagle Connect 	<p>1,009 Club Sport participant engagement hours were tracked and a new Key Performance Indicator has been created to compare future measures. Outcome met</p> <p>One student supervisor registered over 250 community service hours through Eagle Connect and a new Key Performance Indicator has been created to compare future measures. Outcome not met</p>

CLOSING THE LOOP

Resources Used: Human participants and Eagle Connect

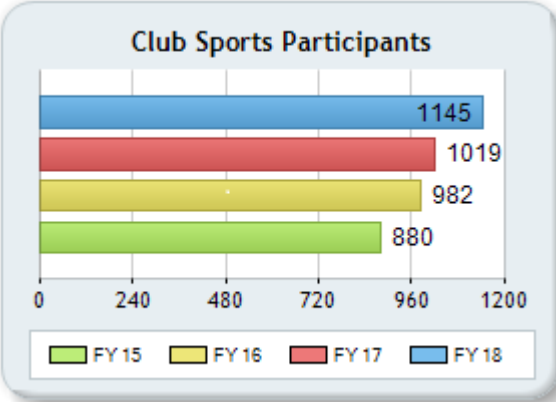

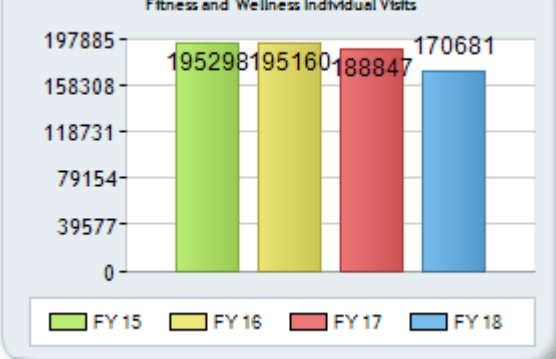
Key Findings: 1,009 Club Sport participant engagement hours were tracked. Previously programs were only tracked.

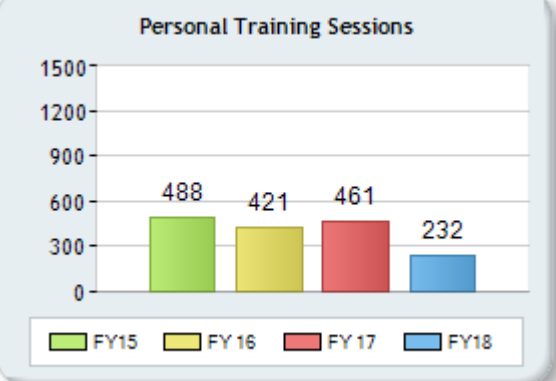
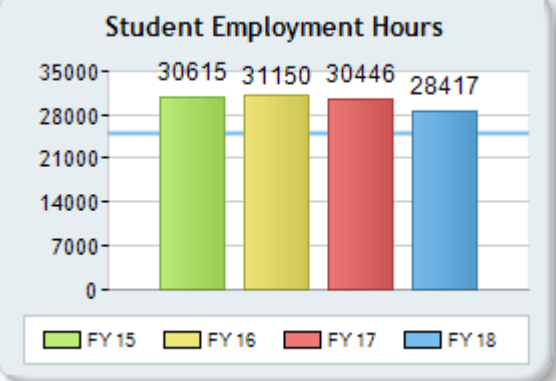
One student supervisor registered over 250 community service hours through Eagle Connect. Previously programs were only tracked

Dissemination/Discussion of Key Findings: The information was shared with Club Sport Executive Council and with the Department of Campus Recreation. The intent is to include it in the Infographic for Club Sports.

Summary Sentence for EMSA Briefing Book: Over 1,000 community service hours were completed by Club Sport members and over 250 Student Supervisor hours were tracked through Eagle Connect which served a variety of outreach programs throughout the Brockport and surrounding communities.

SECTION THREE: UNIT KEY PERFORMANCE INDICATORS

Key Performance Indicators and Benchmarks	Analysis														
<p style="text-align: center;">Club Sports Participants</p>  <table border="1"> <thead> <tr> <th>Fiscal Year</th> <th>Participants</th> </tr> </thead> <tbody> <tr> <td>FY 15</td> <td>880</td> </tr> <tr> <td>FY 16</td> <td>982</td> </tr> <tr> <td>FY 17</td> <td>1019</td> </tr> <tr> <td>FY 18</td> <td>1145</td> </tr> </tbody> </table>	Fiscal Year	Participants	FY 15	880	FY 16	982	FY 17	1019	FY 18	1145	<p>Club Sports had a 12% increase in student participation between 2017-2018</p>				
Fiscal Year	Participants														
FY 15	880														
FY 16	982														
FY 17	1019														
FY 18	1145														
<p style="text-align: center;">Number of Club Sports</p>  <table border="1"> <thead> <tr> <th>Fiscal Year</th> <th>Number of Club Sports</th> </tr> </thead> <tbody> <tr> <td>FY 13</td> <td>18</td> </tr> <tr> <td>FY 14</td> <td>21</td> </tr> <tr> <td>FY 15</td> <td>23</td> </tr> <tr> <td>FY 16</td> <td>27</td> </tr> <tr> <td>FY 17</td> <td>27</td> </tr> <tr> <td>FY 18</td> <td>24</td> </tr> </tbody> </table>	Fiscal Year	Number of Club Sports	FY 13	18	FY 14	21	FY 15	23	FY 16	27	FY 17	27	FY 18	24	<p>Three clubs did not have the interest of athletes which led to the dismemberment of the groups. (Bass Fishing, Ice Skating and Field Hockey)</p>
Fiscal Year	Number of Club Sports														
FY 13	18														
FY 14	21														
FY 15	23														
FY 16	27														
FY 17	27														
FY 18	24														
<p style="text-align: center;">Fitness and Wellness Individual Visits</p>  <table border="1"> <thead> <tr> <th>Fiscal Year</th> <th>Individual Visits</th> </tr> </thead> <tbody> <tr> <td>FY 15</td> <td>195298</td> </tr> <tr> <td>FY 16</td> <td>195160</td> </tr> <tr> <td>FY 17</td> <td>188847</td> </tr> <tr> <td>FY 18</td> <td>170681</td> </tr> </tbody> </table>	Fiscal Year	Individual Visits	FY 15	195298	FY 16	195160	FY 17	188847	FY 18	170681	<p>This is a 10.6% decrease from 2016-2017</p> <p>Further information will be gathered to assess the decline in fitness and wellness individual visits through Campus Labs Campus Recreation Consortium Survey in 2018-2019</p>				
Fiscal Year	Individual Visits														
FY 15	195298														
FY 16	195160														
FY 17	188847														
FY 18	170681														

<p>Personal Training Sessions</p>  <table border="1"> <thead> <tr> <th>Fiscal Year</th> <th>Personal Training Sessions</th> </tr> </thead> <tbody> <tr> <td>FY15</td> <td>488</td> </tr> <tr> <td>FY16</td> <td>421</td> </tr> <tr> <td>FY17</td> <td>461</td> </tr> <tr> <td>FY18</td> <td>232</td> </tr> </tbody> </table>	Fiscal Year	Personal Training Sessions	FY15	488	FY16	421	FY17	461	FY18	232	<p>Unsure of the reason for the 50% decrease. Buddy training sessions were added as an option in hopes to increase the participation, but was unsuccessful.</p>
Fiscal Year	Personal Training Sessions										
FY15	488										
FY16	421										
FY17	461										
FY18	232										
<p>Student Employment Hours</p>  <table border="1"> <thead> <tr> <th>Fiscal Year</th> <th>Student Employment Hours</th> </tr> </thead> <tbody> <tr> <td>FY15</td> <td>30615</td> </tr> <tr> <td>FY16</td> <td>31150</td> </tr> <tr> <td>FY17</td> <td>30446</td> </tr> <tr> <td>FY18</td> <td>28417</td> </tr> </tbody> </table>	Fiscal Year	Student Employment Hours	FY15	30615	FY16	31150	FY17	30446	FY18	28417	<p>More intentional staffing coverage was based on facility usage and data reports through Fusion software, which resulted in a departmental student employment savings of \$21,000.</p>
Fiscal Year	Student Employment Hours										
FY15	30615										
FY16	31150										
FY17	30446										
FY18	28417										

SECTION FOUR: 2017-2018 POINTS OF PRIDE AND ACCOMPLISHMENTS

Point of Pride/Accomplishment	College Mission and Priorities Alignment
Director Presented at 2 national Conferences - NASPA & NIRSA on research topic entitled "Impact of new or renovated collegiate recreation centers on recruitment and retention"	To be a college that is engaged with its community
Two Graduate Assistant's obtained Full Time positions, one at Rochester Institute of Technology and one with The State of New York. One Student Supervisor obtained a Graduate Assistantship at The College at Brockport	To be a Great College at which to Learn
One professional staff and five students attended the NIRSA Regional Conference, and Three professional staff members attended the NIRSA National Conference	To be a Great college at which to work
Two Graduate Assistants attended the Towson University Flag Football Officials' Clinic, NIRSA Region I Soccer tournament in New Castle Delaware, NIRSA Region I Flag Football tournament, Springfield Massachusetts	To be a Great college at which to work
Forty students, eight BASC employees, and two community members completed CPR, First & AED certifications. Also, seven students completed the CPR certification. All were taught by Campus Recreation staff	To be a Great College at which to Learn
Two Professional Staff completed ALICE Instructor Training	To be a Great College at which to Learn
Campus Recreation was a host site for two interns and seventeen practicum students	To be a Great College at which to Learn
Three fitness certification opportunities were offered. Sixteen were students, one professional staff and four community members participated	To be a Great College at which to Learn

SECTION FIVE: 2018-2019 UNIT STRATEGIC GOALS

Strategic Goals	Divisional Goal Mapping	Strategic Plan Operational Objective(s)	Action Plan	Timeline
Campus Recreation student employees will develop transferable leadership and professional skills through department trainings and workshops	2, 3, 4, 6	1.1, 1.5, 1.8 2.6, 2.7	Continue to recruit, hire, and train a diverse student staff. In addition, we will continue to be connect with our alumni by offering opportunities for engagement with our current student employees. We will continue to promote students to senior student employment level positions as well as encourage their involvement in various departmental and campus leadership opportunities.	Ongoing
Students who participate in Fitness and Wellness programs (10 times or more) will have a strong connection with the college, which will result in a higher GPA and retention rate compared to those who do not participate.	2, 3, 5, 6	1.1, 1.5 2.3, 2.4	Continue to assess the needs of the students, using prior year Fusion Membership software, specifically Data Usage Reports as well as interactions with current students. A new offering of group fitness classes “on-demand” will be introduced during the fall semester which will allow more unique opportunities for students to participate in group ex.	Ongoing
Club sport participants will create safe, welcoming and inclusive organizations through gainful leadership opportunities, which will result in long-term pride in and for The College at Brockport.	1, 2, 3, 5, 6	1.1, 1.5, 2.1, 2.7	Review and respond to the Club Sport Task Force. Continue to encourage the club sport teams to volunteer their time in the community and document through Eagle Connect. Continue to develop upon the current Student Organization Officer Trainings for club sport members.	Ongoing

SECTION SIX: 2018-2019 Assessment Plan

Unit Annual Goal:

Campus Recreation will increase the knowledge and confidence of student employees through a purposeful employee training, to ensure guidelines are met for a safe and structured working environment

Outcomes and Criteria:	Data Sources and Methods:	Resources Needed and Individual(s) Responsible:
<ol style="list-style-type: none">1. All campus recreation student staff will be evaluated twice per semester.2. All campus recreation staff will participate one red shirt and 11 point check each year3. All staff will complete in-service trainings	Post training evaluations, 11 point checks, in-service training assessments, red-shirt drills, performance evaluations (Quarterly), and officials evaluations	Staff time and student employment costs for trainings, evaluations, etc. (on the clock) Campus Recreation Professional Staff is responsible

Action Plan: All trainings are scheduled in advance for the year except for red shirt and 11point checks. Red shirt and 11 point checks are scheduled monthly.

Goal Rationale: As the third largest student employer on campus, the Campus Recreation Mission is to promote student success by prioritizing student learning and development through educationally purposeful activities, leadership opportunities, and employment. We are committed to offering healthy lifestyle choices through safe, quality programming to the College campus and its surrounding communities by emphasizing student learning beyond the classroom.

SECTION SIX: 2018-2019 Assessment Plan

Unit Annual Goal:

Campus Recreation will assess all programs and adjust to the needs and interests of the students, faculty, staff, and community members

Outcomes and Criteria	Data Sources and Methods:	Resources Needed and Individual(s) Responsible:
<ol style="list-style-type: none">1. Campus Recreation will review all data collected each semester.2. The department will adjust (each semester) and plan based on the findings from the data.	Campus Recreation reviews assessments of each area via focus groups, REL research class, survey instruments, card access and daily conversations with students, faculty staff and community members.	Staff time, departmental software and Baseline. Campus Recreation Professional Staff is responsible

Action Plan: As part of planning for each semester, the Campus Recreation team will review all data collected in order to adjust and meet the needs of the students, faculty staff and community members.

Goal Rationale: It is important that Campus Recreation provides diverse programs in order to serve the interest of all to support the departmental mission of promoting student success by prioritizing student learning and development through educationally purposeful activities, leadership opportunities, and employment. We are committed to offering healthy lifestyle choices through safe, quality programming to the College campus and its surrounding communities by emphasizing student learning beyond the classroom.

SECTION SIX: 2018-2019 Assessment Plan

Unit Annual Goal:

To increase the number of student employees to reflect the diverse population of the college community

Outcomes and Criteria	Data Sources and Methods:	Resources Needed and Individual(s) Responsible:
<ol style="list-style-type: none">1. Demonstrate a target rate of student employment while employing at least 19% of students who reflect the underrepresented student body at The College at Brockport in the Year '18-'192. Evaluate the percentage of current promotional positions as it relates to the Campus Recreation underrepresented student staff at The College at Brockport	Employee demographics, personal interviews and employment applications	Staff time, departmental software and completed employment applications Campus Recreation Student Supervisors and Professional Staff is responsible

Action Plan: As part of planning for each semester, the Campus Recreation team will review all employment data and compare it with the campus data for students who reflect the underrepresented student body at The College at Brockport in the Year '18-'19

Goal Rationale: It is important that Campus Recreation provides employment opportunities to a diverse population of students including the underrepresented population at The College. Campus Recreation promotes equity diversity and inclusion through an inclusive learning community that inspires excellence through growth, engagement and transformation.