



Unit End of Year Report

Report includes: <ul style="list-style-type: none"> • 2019-2020 Annual Goals • 2019-2020 Assessment Plan • Key Performance Indicators • 2019-2020 Points of Pride • 2020-2021 Annual Goals • 2020-2021 Assessment Plan 	Unit: Campus Recreation Director: Scott Haines
UNIT OVERVIEW	
Unit Mission Campus Recreation promotes student success by prioritizing student learning and development through educationally purposeful activities, leadership opportunities, and employment. We are committed to offering healthy lifestyle choices through safe, quality programming to the College campus and its surrounding communities by emphasizing student learning beyond the classroom.	

Functional Goals and Division/College Mapping

Unit Functional Goals	Division Goal Mapping	College Goal Mapping
Campus Recreation student employees will develop transferable leadership and professional skills.	2,4	1.1,1.5
Campus Recreation will provide fitness and wellness opportunities to all members of the community.	3,5	1.1,1.5
Club sport participants will create safe, welcoming and inclusive organizations through gainful leadership opportunities which will result in long-term pride in and for The College at Brockport.	1,6	1.1,1.8

SECTION ONE: 2019-2020 UNIT ANNUAL GOALS

Unit Annual Goals	Outcome/Status
Increase the number of group exercise participants by 15%.	Met/Ongoing
Increase the number of fitness center users by 25%.	Not Met/Ongoing
Have 90% of employees complete at least 2 red shirt drills during the year.	Not Met/Ongoing
Increase the number of intramural participants by 10%.	Met/Ongoing

SECTION TWO: 2019-2020 Assessment Plan

Unit Goal		College Mission Alignment:
Increase the number of group exercise participants by 15%.		To be a Great College at which to Learn (1.1 and 1.8) To be a College Engages with its Community (2.1)
Outcomes and Criteria:	Data Sources and Methods:	Assessment Data:
1. Offer new group exercise classes to attract a diverse population.	1. Wellbeats virtual group exercise classes introduced in the fall semester.	1. Goal Met: Wellbeats virtual group exercise classes was introduced at the beginning of the fall semester. Usage was minimal. When the college shutdown in the spring semester Campus Recreation was able to provide on-demand services through the Wellbeats software for patrons to access workouts from their own home. From mid-March, 252 participated in a class, with 73% identifying as female.
2. Increase number of certified group exercise instructors.	2. The department offered 2 group exercise instructor courses at the SERC. The courses were advertised to students, faculty/staff, and the community.	2. Goal Not Met: Campus Recreation remained consistent with the number of group exercise instructors. There were 2 new student employees hired who received their certifications to teach. Total number of instructors throughout the year were 12-13.
3. Increase the number of group exercise passes sold.	3. Fusion software is used to sale memberships and keep track of attendance.	3. Goal Partially Met: Campus Recreation increased the number of group exercise memberships from 8 (2018-19) to 12 (2019-20). The sales of memberships increased even with losing half the spring semester and summer months. Single class passes dropped from 7 (2018-19) to 3 (2019-20). With the loss of half the spring semester there could have been more sales with single class passes.

CLOSING THE LOOP

Resources Used:

Human resources, through tracking of certifications; Fusion software system

Key Findings:

Campus Recreation increased its group exercise participants by more than 40% when compared to 18-19 numbers. Overall variety of group exercise classes showed an increase in participation. Wellbeats virtual classes being offered to the campus during the shutdown continues to increase each month. March there were 60 participants, April had 71, and May had 79. 72% of the participants are female and 28% are under the age of 30.

Dissemination/Discussion of Key Findings:

Findings were shared with the professional staff and the Director of Campus Recreation. These discussions stimulated additional conversations about how else we can utilize the virtual classes online for the coming year. A complete review of the Wellbeats program will be done prior to the fall semester.

Summary Sentence for EMSA Briefing Book:

Wellbeats Virtual group exercise classes have provided individuals to work out in the comfort of their own home. This provides hope that more individuals will take part in group exercise classes on campus when the college reopens.

Unit Goal	College Mission Alignment:
Increase the number of intramural participants by 10%.	To be a Great College at which to Learn (1.1 and 1.8)

Outcomes and Criteria:	Data Sources and Methods:	Assessment Data:
1. Increase female participation by 25%.	1. Use IMLeagues.com for tracking participation for the intramural population. Send out mid-year survey to determine interest level of students.	1. Goal Met: Campus Recreation had 98 female participants last year (2018-19) , until March 16 th . This year (2019-20) the total number of female participants was 128, until the college shut down (March 16 th). This was an increase of 30% in participation. The number of unique female participation also increased. Last year, until March 16 th there were 81 unique female participants. This year the unique female participants were 99. This was an increase of 22%.
2. Offer new leagues/tournaments during the year.	2. Use IMLeagues.com for students to register for leagues/tournaments. Send out mid-year survey to determine interest level of students. Talk with participants at intramural events and captains meetings.	2. Goal Met: Campus Recreation offered a total of 15 new leagues/tournaments for the year. The intramural program introduced a *unified basketball league and a *unified flag football tournament that was made possible by partnering with the Upstate New York Special Olympics. *Unified Sports is an inclusive sports program that unites Special Olympics athletes (individuals with intellectual disabilities) and partners (individuals without intellectual disabilities) as teammates for training and competition.
3. Increase the number of leagues/tournaments being offered.	3. Send out mid-year survey to determine interest level of students. Talk with participants at intramural events and captains' meetings.	3. Goal Met: Campus Recreation increased the number of leagues/tournaments being offered over the year. Last year (2018-19) intramurals offered 24 leagues/tournaments. This year (2019-20) intramurals had 40 leagues/tournaments scheduled to be offered (7 were canceled due to the college shut down). This was an increase of 67% from last year.

CLOSING THE LOOP

Resources Used:

Human resources through tracking of participation (imleagues.com), administration of surveys (campus labs),

Key Findings:

Intramural program offerings increased throughout the year (67%) as well as overall participation (11%). The female participation had a significant increase (30%) for the year as well.

Dissemination/Discussion of Key Findings:

Findings were shared with the professional staff and Director of Campus Recreation. Discussion occurred on how to continue reaching students and growing the program. The program will continue to look for new trends and what other colleges may be offering that are successful.

Summary Sentence for EMSA Briefing Book:

Student participation in intramural sports increased by 11% in 2019-20 as a result of increasing the number and types of intramural programs.

Unit Goal		College Mission Alignment:
Campus Recreation student employees will develop transferable leadership and professional skills.		To be a Great College at which to Learn (1.1 and 1.5)
Outcomes and Criteria:	Data Sources and Methods:	Assessment Data:
1. 90% of the employees will be red shirt drill tested.	1. Subitup was used to track drills completed on students working.	1. Goal Not Met: Campus Recreation had 57% of the student workers completed at least one red shirt drill during the academic year. Red shirt drills are a means of testing a worker's knowledge on how to react in an emergency. The department was unable to meet this goal due to new hires in the spring .and the shutdown of the campus
2. Perform 1 in-service training per semester that 85% of the staff attends.	2. Subitup was used to track the attendance of students at in-service trainings.	2. Goal Met: Campus Recreation had 95% of the student staff complete an in-service session for each semester. The department saw an overall score average of 89% on assessment tests completed after trainings. Professionals followed up with students about missed questions concerning safety procedures.
3. Hold 1 educational session on resumes and transferable skills.	3. There was no data sources or methods used to assess this outcome.	3. Goal Not Met: An educational session was not held for students to assist with resumes and transferable skills that students performed while working with Campus Recreation. A session was planned to be held in April, but was cancelled due to the college being shut down.

CLOSING THE LOOP

Resources Used:

Human resources through evaluation from issuing tests/drills, tracking of certifications (subitup.com)

Key Findings:

Campus Recreation's goal this year was to have every employee complete a red shirt drill, attend an in-service training each semester, and host an educational session. Students attended the in-service trainings, however, due to the shutdown of the college we were unable to host an educational session for the students. Red shirt drills were not completed at the level of the goal. 95% of the staff completed an in-service training each semester. Due to shut down educational session was not held.

We believe our red shirt drill completion would have been hire if it wasn't for the shutdown as well.

Dissemination/Discussion of Key Findings:

Findings were shared with the professional staff and Director of Campus Recreation. These discussions stimulated additional conversations on how we can better meet our goal of students completing red shirt drills in the future. The need for resume review may need to be once a semester to assist students.

Summary Sentence for EMSA Briefing Book:

Campus Recreation successfully completed student learning assessment on 95% of employees in the fall. Positive results in all areas were found including an overall average score of 89%.

SECTION FOUR: STUDENT LEARNING OUTCOMES

Institutional Student Learning Outcomes

- | | |
|---|--|
| 1. Written and Oral Communication
2. Quantitative Reasoning
3. Intercultural Competence | 4. Critical Thinking and Information Literacy
5. Civic Engagement |
|---|--|

Departmental Learning Outcomes	Institutional Learning Outcomes					Assessment Year
	1	2	3	4	5	
1. Students who work in the Campus Recreation Department will develop leadership and professional skills supporting successful work after graduation.	X			X		2020-21
2. Students who participate in Fitness and Wellness programs offered through the Campus Recreation Department will express why being involved in recreation activities is important to their holistic wellness.				X		2019-20
3. Students participating in Club Sports as supported by Campus Recreation will create safe, welcoming and inclusive organizations resulting in long-term pride in and for The College at Brockport.	X				X	2021-22

Departmental Learning Outcome Measured in 2019-2020:

Students who participate in Fitness and Wellness programs offered through the Campus Recreation Department will express why being involved in recreation activities is important to their holistic wellness.

Strategies/Programs	Assessment Tools/Data Sources	Results												
Fitness Center and Group Exercise Classes	Student swipe access into fitness center (Fusion software) NASPA Consortium Campus Recreation survey via Campus Labs	<div><div><div>Learning</div><table><thead><tr><th>Category</th><th>Cardio</th><th>Weight Lifting</th><th>Group Exercise</th></tr></thead><tbody><tr><td>Expanded my interest in staying fit and healthy</td><td>80%</td><td>78%</td><td>92%</td></tr><tr><td>Recreational activities have provided me with skills/abilities after college</td><td>90%</td><td>88%</td><td>95%</td></tr></tbody></table></div></div>	Category	Cardio	Weight Lifting	Group Exercise	Expanded my interest in staying fit and healthy	80%	78%	92%	Recreational activities have provided me with skills/abilities after college	90%	88%	95%
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		<p>Students who participated in fitness and wellness activities affirmed that their involvement positively impacted their expanded my interest in staying fit and healthy. The range was from 78% - 93%.</p> <p>Students who participated in fitness and wellness activities affirmed that their involvement positively impacted their recreational activities has provided me with skills/abilities after college. The range was from 89% - 96%.</p> <div><p>Retention</p><table><thead><tr><th>Category</th><th>Cardio (%)</th><th>Weight Lifting (%)</th><th>Group Exercise (%)</th></tr></thead><tbody><tr><td>Programs contributed to quality of life at Brockport</td><td>85%</td><td>92%</td><td>92%</td></tr><tr><td>Overall Health</td><td>97%</td><td>100%</td><td>100%</td></tr><tr><td>Stress Management</td><td>86%</td><td>95%</td><td>95%</td></tr><tr><td>Feeling of Well Being</td><td>96%</td><td>100%</td><td>100%</td></tr><tr><td>Concentration</td><td>85%</td><td>89%</td><td>89%</td></tr><tr><td>Self Confidence</td><td>92%</td><td>94%</td><td>94%</td></tr></tbody></table></div> <p>Students who participated in fitness and wellness activities were asked six questions which can be seen as having an impact on retention levels.</p> <ol style="list-style-type: none">1. Programs contributed to quality of life at Brockport. The range was from 85% - 92%.2. Overall Health. The range was from 97%- 100%.3. Stress Management. The range was from 86%- 95%.4. Feeling of Well Being. The range was from 96% - 100%.5. Concentration. The range was from 85% - 89%.6. Self Confidence. The range was from 92% - 94%.	Category	Cardio (%)	Weight Lifting (%)	Group Exercise (%)	Programs contributed to quality of life at Brockport	85%	92%	92%	Overall Health	97%	100%	100%	Stress Management	86%	95%	95%	Feeling of Well Being	96%	100%	100%	Concentration	85%	89%	89%	Self Confidence	92%	94%	94%
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<p>Summary of Findings and Next Steps:</p> <p>Students who participated in fitness and wellness activities indicated their overall feelings of wellness benefited positively while attending Brockport. Next step is to do a more thorough assessment of facility users through surveys and focus groups.</p>																														

SECTION FIVE: UNIT KEY PERFORMANCE INDICATORS

Key Performance Indicators and Benchmarks	Analysis																														
<div data-bbox="175 212 743 611"> <p>Student Supervisor GPA</p> <table border="1"> <thead> <tr> <th>Fiscal Year</th> <th>GPA</th> </tr> </thead> <tbody> <tr> <td>FY16</td> <td>3.15</td> </tr> <tr> <td>FY17</td> <td>3.17</td> </tr> <tr> <td>FY18</td> <td>3.35</td> </tr> <tr> <td>FY19</td> <td>3.46</td> </tr> </tbody> </table> </div> <div data-bbox="175 667 743 1066"> <p>Club Sports Participants</p> <table border="1"> <thead> <tr> <th>Fiscal Year</th> <th>Participants</th> </tr> </thead> <tbody> <tr> <td>FY16</td> <td>1019</td> </tr> <tr> <td>FY17</td> <td>1145</td> </tr> <tr> <td>FY18</td> <td>868</td> </tr> <tr> <td>FY19</td> <td>893</td> </tr> </tbody> </table> </div> <div data-bbox="175 1123 743 1522"> <p>Student Employee Persistence Rate</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Persistence Rate</th> </tr> </thead> <tbody> <tr> <td>2015</td> <td>94%</td> </tr> <tr> <td>2016</td> <td>96%</td> </tr> <tr> <td>2017</td> <td>91%</td> </tr> <tr> <td>2018</td> <td>88%</td> </tr> </tbody> </table> </div>	Fiscal Year	GPA	FY16	3.15	FY17	3.17	FY18	3.35	FY19	3.46	Fiscal Year	Participants	FY16	1019	FY17	1145	FY18	868	FY19	893	Year	Persistence Rate	2015	94%	2016	96%	2017	91%	2018	88%	<p>Student supervisors continue to see a GPA average above a 3.0. One supervisor obtained a 4.0 GPA. These averages are above the required GPA of a 2.5 that is necessary to become a supervisor.</p> <p>The last two years reflect the active members of club sports rather than those who registered and not active. Club sports added one new club to the program this year which assisted with the increase in numbers.</p> <p>Campus Recreation continues to persist at a higher rate than those who are not employed with the department.</p>
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SECTION SIX: 2019-2020 POINTS OF PRIDE AND ACCOMPLISHMENTS

Point of Pride/Accomplishment	College Mission and Priorities Alignment
Campus Recreation partners with campus departments and community organizations to host events both in SERC and the ice arena. The department host 41 on-campus events such as academic convocation, diversity conference, etc. Department also host 17 community events include Tri County Youth Hockey, Brockport Central School District (various events), Section V (various events), etc.	To be a College Engaged with its Community To be a Great College at which to Learn To be a Great College at which to Work
76.2% of undergraduate students participated in a Campus Recreation program (fitness center, group exercise, intramurals, & club sports).	To be a Great College at which to Learn
Awarded 3 scholarship winners for Club Sports, Tae Kwon Do, and Campus Recreation totaling \$3,000.	To be a Great College at which to Learn
Men's Ice Hockey received the Student Org of the Year. Dance received the Student Org Event of the Year. 3 Club Sports were recognized on the Group Eagle Service Honor Roll (Women's Rugby & Gymnastics Bronze 80-99 community service hours, Dance Silver 100-119 community service hours). Total Club Sports community service hours 1,163. Barbell and Women's Rugby both completed the organization leadership certificate . Introduced 1 new club Esports.	To be a Great College at which to Learn To be a College Engaged with its Community
Courtney Sherwin (GA) was selected to assist with the NIRSA Region 1 soccer tournament in Conshohocken, PA. She was also elected to be the Region 1 men's soccer division coordinator for 2020-21. Dan Falter was selected to work as an official for the NIRSA Region 1 flag football tournament in Springfield, MA. Sam LaCelle (GA) received the Fall 2019 NIRSA Region 1 Contingency Fund Student Scholarship.	To be a Great College at which to Learn To be a Great College at which to Work
One professional staff and three students attended the NIRSA Regional conference in Annapolis, MD, and two professional staff attended the Athletic Business conference in Orlando, FL One professional staff and 2 students attended the Esports Conference in Syracuse, NY.	To be a Great College at which to Work
Director, Scott Haines, and three colleagues presented at the SUNY Student Success conference on Co-Curricular High Impact Practices: Programs that Support Learning, Engagement, Retention, and Satisfaction.	To be a Great College at which to Work
Lisa Barbato attended a Zumba certification course in Toronto, CAN.	To be a Great College at which to Work
Partnered with New York Special Olympics to host Unified Special Olympics on campus that include a flag football tournament and a basketball league.	To be a Great College at which to Learn
Increased female participation in intramural sports by 30% and overall participation by 11%.	To be a Great College at which to Learn

SECTION SEVEN: 2020-2021 UNIT STRATEGIC GOALS

Annual Goals	Divisional Goal Mapping	Strategic Plan Operational Objective(s)	Action Plan	Timeline
Increase the number of group exercise participants by 15%.	2,3	1.1,1.5	Implement new group exercise classes that would include virtual instructional classes. Offering a more diverse range of classes to attract more diverse participants. Offering a wider range of classes during the summer months.	Fiscal Year 2020-21
Increase participation of historically underrepresented students by 5-10% in intramurals, club sports, and group exercise.	3,6	1.1,1.8	Campus Recreation will be more engaged with various clubs and organizations by attending club meetings with all cultural clubs and other BSG clubs. CRec will also continue to offer unified sports as well as assess needs and program activities for students from underrepresented population.	Academic Year 2020-21
Have 90% of employees complete at least 2 red shirt drills during the year.	2,3,4,5	1.1,1.5	Have each red shirt drill test multiple students at once. Plan out the year on when drills will occur. Introduce new scenarios to test the employees while adding virtual trainings.	Academic Year 2020-21

SECTION EIGHT: 2020-2021 Assessment Plan

Unit Annual Goal:		
Campus Recreation will provide fitness and wellness opportunities to all members of the community.		
Outcomes and Criteria:	Data Sources and Methods:	Resources Needed and Individual(s) Responsible:
1. Increase the number of fitness center participants by 10%. 2. Offer 1-2 new group exercise classes.	Fusion system to track number of participants in classes. Focus groups to determine the need/want of the student body. Surveys to determine the satisfaction of participants.	Director, Assistant Director, human, financial, surveys, fusion (tracking participation) Scott Haines and Mick Ballart will be responsible for this goal.

Action Plan:

- Continue to market virtual instructor group exercise classes.
- Send out surveys to participants at the end of the fall semester to assess satisfaction and interests for spring classes.
- Lead 1-2 focus groups in the fall semester.
- Encourage/Recruit students to be certified instructors throughout the year.
- Develop new marketing materials to attract new students, faculty/staff, and community members.

Goal Rationale:

Campus Recreation has seen a steady decrease in the usage of the fitness center over the last couple years. The expectations are to try and reach more of our community to see an increase.

Unit Annual Goal:		
Increase participation of historically underrepresented students by 5-10% in intramurals, club sports, and group exercise.		
Outcomes and Criteria:	Data Sources and Methods:	Resources Needed and Individual(s) Responsible:
1. Increase the intramural underrepresented participants by 5-10%. 2. Increase club sport underrepresented participants by 5-10%. 3. Club Sport representatives will attend 75% of cultural club meetings.	IMleagues.com will track intramural participants. DSE software will track club sport participants. Surveys to determine satisfaction of programs. Collaborate with Student Union & Activities to track meeting participants.	Intramural and Club Sports Coordinator, Assistant Director, IMLeagues.com, DSE, surveys. Dylan Hill will be responsible for this goal.

Action Plan:

- Introduce new leagues/tournaments for intramurals.
- Find new ways to market intramural and club sports.
- Send out surveys to participants to judge satisfaction and interests for spring semester.
- Lead focus groups in the fall semester.

Goal Rationale:

Campus Recreation would like to increase its engagement with historically underrepresented students.

Unit Annual Goal:

Have 90% of employees complete at least 2 red shirt drills during the year.

Outcomes and Criteria:	Data Sources and Methods:	Resources Needed and Individual(s) Responsible:
<ol style="list-style-type: none"> 1. Perform 6-8 red shirt drills per month. 2. Have staff complete American Red Cross refreshment quizzes 1-2 per semester. 	<p>Subitup tracking for students who performed drills.</p> <p>Use red cross to create refreshment quizzes.</p> <p>Surveys to determine retention of trainings and drills.</p>	<p>Facilities Coordinator, Assistant Director, Full time staff, human, surveys, financial, baseline.</p> <p>Rich Klancer and Mick Ballart will be responsible for this goal.</p>

Action Plan:

- Tracking through Subitup and spreadsheets for staff that were drilled.
- Schedule trainings to be sure all students are tested.
- Find new ways to perform drills to incorporate multiple students.

Goal Rationale:

Due to the nature of the programs offered, the department sees accidents on a regular basis. Campus Recreation would like to assess the student staff's knowledge of emergency procedures and correct any area that needs improvement.