

2022-23 Investment Funds Proposal - Scoring Guide

All required elements are submitted: Yes/No (Incomplete proposals will not be considered.)

All items are scored from 1-5 and summed within each bolded area. Subsequently, each area is weighted to be 20% or 40% of the total score as noted below.

Project Description (20%)

- Project is clearly described with sufficient detail and linked to student enrollment and retention
- Short- and long-term (if any) objectives of project are clearly outlined, reasonable and measurable.
- Implementation plan is realistic given the time frame & resources.

Project Impact (40%)

- Likelihood of positive impact on student enrollment and retention
- Potential strength of impact on student enrollment and retention
- Strength of case, including where appropriate, documented evidence to support likelihood and strength of impact

Assessment Plan (20%)

- Specific assessment measures are tied to each short-term objective.
- The assessment plan is reasonable.
- The assessment plan includes a reasonable timeline for data collection.

Budget (20%)

- Budget is appropriately itemized.
- Budget narrative clearly explains AND justifies costs.
- Expenses are appropriate and necessary given the size and scope of the project.